

# Examples

of *One Person* Making an  
Impact.

# Two Women in a Retirement Home

- Started talks on climate change dangers.

- Gave talk to retirement home with 13 attendees.

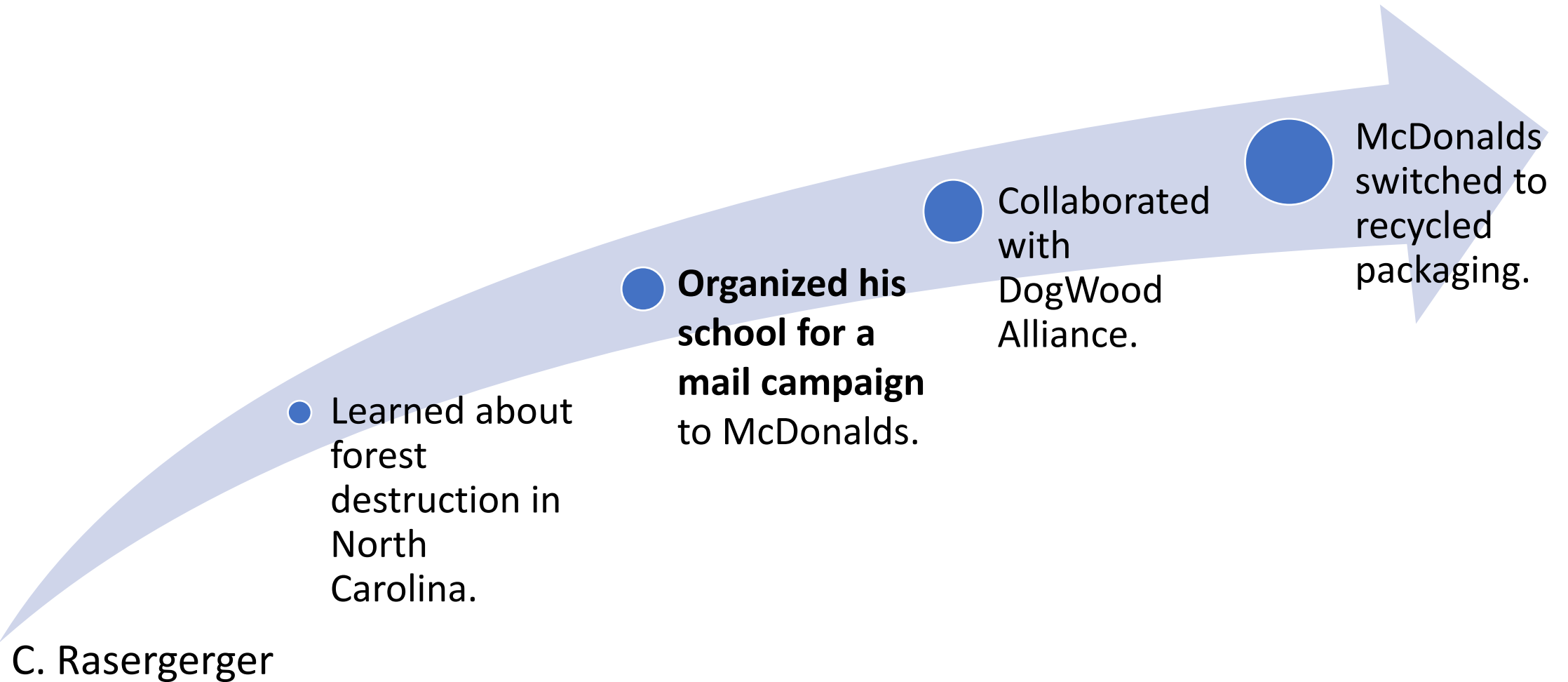
- **Two women “trapped” him** and said he needed to start workshops. Did 2007, 2008.

- Now = Citizen Climate Lobby, 528 chapters, major bills passed. 200,000+ members.

Marshall, a real estate broker

Be those two women.

# A Teenager



# A CSteps Research Volunteer Inspires

Mark, an  
educator

- First CSteps article was on benefits of tool libraries, 2020.

- Led to hyperlocal DC **action group discussing, decision to form a little tool shed.**

- Co-founding of DC Tool Share with city, 2022.

- Testimony to city council by **1 person** = \$200,000 for building repairs.

- DC Tool Library,
  - TWO branches, more,
  - Thousands served,
  - and now planning w/ city climate resilience hubs.

## Homeowner Requests Government Change



D.  
Roodman

- **Filed a complaint in DC about limits on residential solar.**

- The committee recommended he file a comment on a regulatory docket. Did.

- Joined a regulatory working group organized by government.

- DC. Public Service Commission ruled in favor. Now residents can double the power input and sell it.

# A New Activist in Greece

Ms. Myrivili

● Watched the news of wildfires on TV with her mother, 2007, frustrated.

● **Decided to join politics,** elected to Athens City Council (2014), then Deputy Mayor (2017-2019.)

● Focused on climate change. Also joined [Adrienne Arsht-Rockefeller Foundation Resilience Center](#).

● Appointed Heat Officer. Helps cool the city by installing AC, working with utilities, and building cooling centers.

# Another Teenager, in Miami

D. Reynolds

- Read about an ordinance requiring solar in new homes in San Francisco.

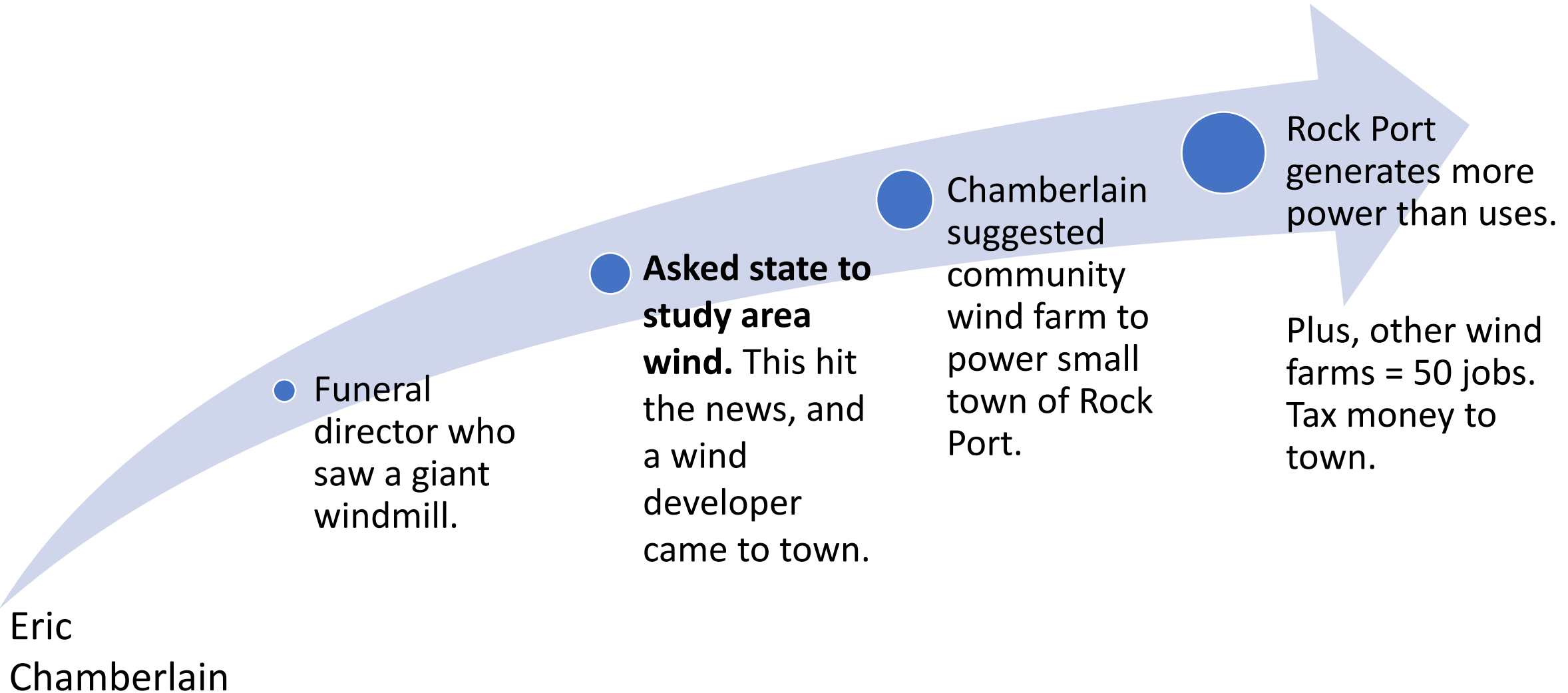
- **Wrote local towns** requesting solar ordinances, 2017.

- S. Miami asked her to co-write a solar ordinance, passed, 2018.

- Ordinance requires new construction and large renovations to have solar.  
A version still around but debated in 3/2025.

D. Reynolds also joined a youth-led 2015 climate lawsuit against Florida (thrown out), but part of a new lawsuit.

# Older man in rural Missouri



# A Partner of a Coder

K. Gerhold

- **Complained to coder husband, Ben,** that there was no climate action app, 2018

- Ben researched, roped in Drs. Peter Kalmus and Annette Olson in creating an app.

- Founded Earth Hero as nonprofit 2019, recruited 120+ volunteers to help.

- Earth Hero, 150,000 all-time users and 863,195 actions achieved, as of April 2025.  
**RESULT:  
166,925,000  
kg CO<sub>2</sub>e  
saved!**

# Make me believe, in New Orleans

Angela  
Chalk

- Heard about green infrastructure helping with flooding.

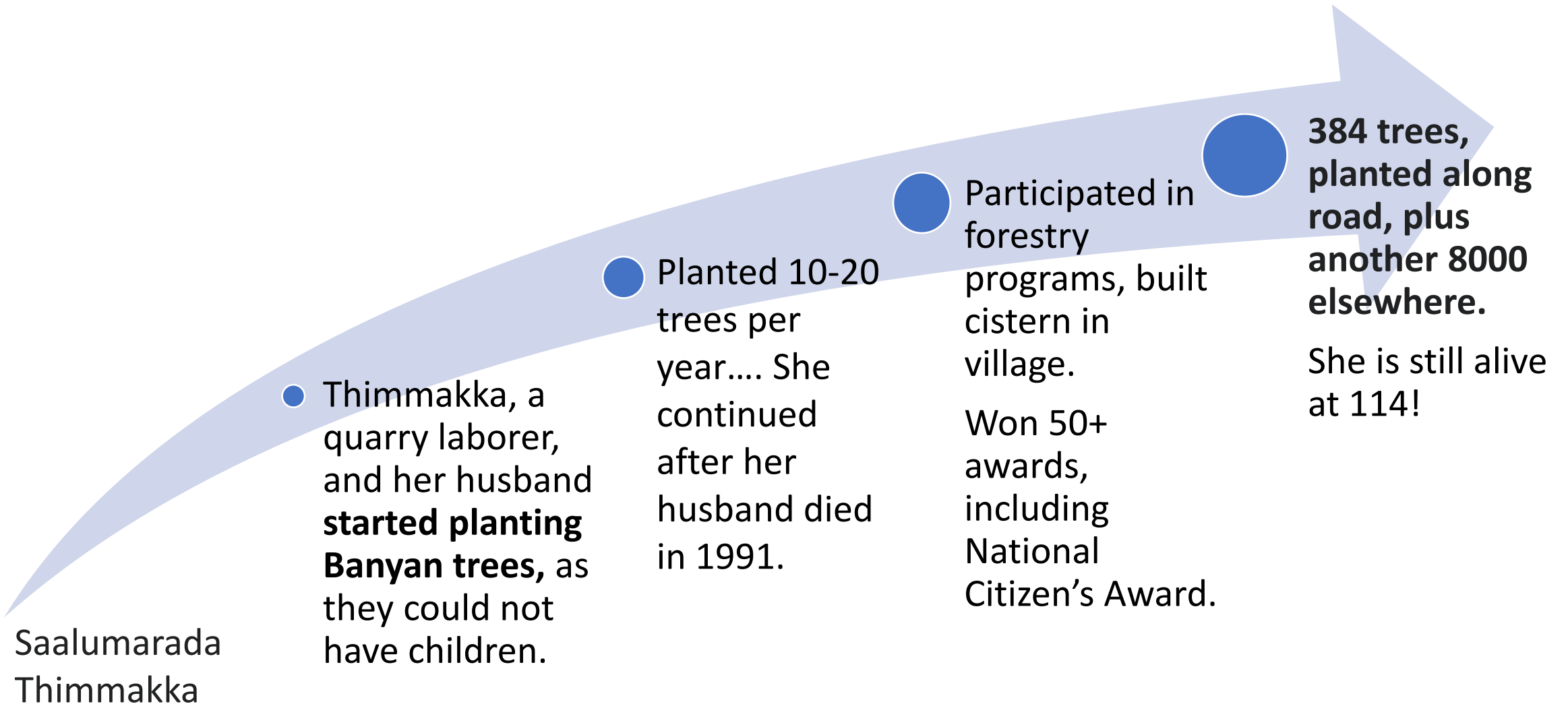
- Challenged nonprofit WWGS to prove it works. They installed native trees and a bioswale, which worked.

- **Ms. Chalk took pictures and shared with friends.**

- Her block now has installed rain barrels, French drains, native species, and more.

**Result:** capture 8,800 gallons of rain per storm.

# Planting trees for decades, in India



# The power of a girl named GRETA, and her Instagram account

Greta  
Thunberg

● Dismayed about climate at age 8. When 15, **essay on cl. change** in newspaper.

● 2018, skipped school & went on strike at Swedish parliament for 3 wks. **She posted on Instagram.**

● Social media blew up in 2 weeks. At 3 weeks, she started striking on Fridays with others. Also, gave clear, passionate speeches.

● Inspired Fridays for the Future school strikes globally. **14,000,000 participants so far.**  
Greta continues to speak.

# A Green Realtor in Dallas

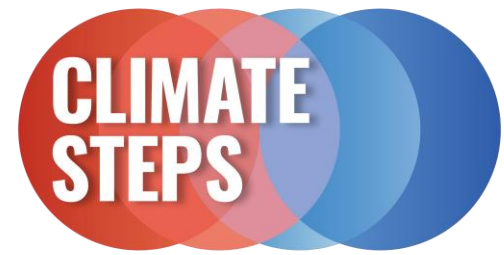
Pam Daniel

- A realtor who integrated her passion for conservation into her career.

- **Took sustainability training** at a local college, plus Master Naturalist and rainwater harvesting via TX extension courses.

- Completed Eco-Broker training, 2008, and National Association of Realtors Green designation in 2009.

- **Assists buyers and sellers on greenness; teaches rainwater harvesting on the side.**



[Meet the mastermind working to move theatre into the zero-waste era | News - Concordia University](#)